



FOOTBALL GAME CONTRACT

This AGREEMENT is made and entered into this 11th day of June, 2026, by and between Louisiana State University (hereinafter designated as the HOME TEAM) and Southern University (hereinafter designated as the VISITING TEAM). The parties hereto agree that their respective varsity football teams shall participate in an athletic contest in Baton Rouge, Louisiana, on the 9th day of September, 2028 (hereinafter referred to as the "Game"). The HOME TEAM will determine the time of said contest.

1. The Game shall be governed in all respects, including the eligibility of the participants, by the rules and regulations of the National Collegiate Athletic Association ("NCAA"), the individual institutions and the intercollegiate conferences to which each party is a member.
2. The HOME TEAM shall set ticket prices.
3. The HOME TEAM agrees to pay the VISITING TEAM, as full and complete compensation for the 2026 game the fixed sum of \$750,000 on or before January 31, 2029. The VISITING TEAM will also receive 500 complimentary tickets for the Game.
4. The spirit squads and mascots of each team shall be admitted free of charge provided they are in uniform and their attendance shall not be included in the Game report, unless otherwise agreed upon by both institutions. The spirit squads are limited to 16 individuals plus a uniformed mascot.
5. The VISITING TEAM shall have the option of purchasing up to 3,000 tickets at face value. The VISITING TEAM shall return all unsold tickets to the HOME TEAM by July 1, 2028, to ensure their sale prior to the Game. In no case shall more than 300 tickets be returned later than 48 hours prior to Game time.
6. The bands of each team shall be admitted in uniform even though a ticket has been purchased for each member of the band. The VISITING TEAM shall be allotted a maximum of 60 sideline passes for the use of coaches, trainers and working personnel only. All personnel, except for players in uniform, must wear sideline passes at all times. All VISITING TEAM sideline passes will be restricted to the VISITING TEAM area (between the 25-yard lines).
7. Broadcast Rights.
 - A. All radio broadcast rights and privileges, and the receipts there from, shall belong to the HOME TEAM provided, however, the VISITING TEAM shall have the right to broadcast the contest on its established radio network and the HOME TEAM will provide space for one (1) broadcast outlet.

- B. The HOME TEAM shall have the exclusive right to contract for live television broadcast of the Game. The VISITING TEAM acknowledges and agrees that the Southeastern Conference ("SEC") owns and retains all television, pay per view, cable, internet and other rights to tape, broadcast, rebroadcast, and otherwise distribute, license, exhibit, sublicense, televise, transmit, or retransmit the Game and any and all portions of the Game (including media interviews, pre-game materials, post-game materials and related events) throughout the universe by any and all means, uses and media now known or hereafter developed (including via local, regional or national cablecast or over-the-air transmission, and including by video or audio streaming or other transmittal of actual events or portions or summaries thereof via the internet) (collectively herein "Broadcast Rights"). If and to the extent the VISITING TEAM has or will have any such Broadcast Rights, the VISITING TEAM irrevocably assigns, conveys, and transfers all such rights (including full ownership of all copyrights) to the SEC in perpetuity, and the SEC accepts such assignment, conveyance and transfer. (Each person or entity effecting or facilitating a broadcast being referred as a "Broadcaster.")
- C. The VISITING TEAM hereby grants each Broadcaster a license to use the trademarks and logos of the VISITING TEAM and the names and likenesses of the VISITING TEAM individual Game players, participants and coaches to promote and publicize the Game and the participating teams and institutions, provided that such trademarks, logos, names and likenesses must not be used by any Broadcaster as an endorsement of any product or service or in connection with any political cause or candidate, or in any manner inconsistent with or prohibited by applicable NCAA rules and regulations the VISITING TEAM warrants to the HOME TEAM that the VISITING TEAM has obtained the right to license the use of the names and likenesses of individual Game players, participants, and coaches for the purposes set forth in this paragraph. It is agreed that all complimentary passes to press, radio and television outlets in Louisiana shall be the responsibility of the HOME TEAM.
8. Termination.
- A. Termination for Convenience: The parties to this Agreement acknowledge and agree that in the event one party chooses to terminate this Agreement or fails to participate in any of the athletic contests contemplated by this Agreement, damages will occur. Due to the nature of intercollegiate athletics, the difficulty and expense of finding a suitable replacement game and the overhead costs associated with scheduling and planning an athletic contest, the parties agree that for any cancelled contest, except as noted below, the terminating or non-participating party shall pay to the non-breaching party liquidated damages as follows, within 30 days of the termination event:
- 1) 24 months or more from the date of the Game: \$187,500
 - 2) 12 months or more, but less than 24 months from the date of the Game: \$375,000
 - 3) Less than 12 months from the date of the Game: \$750,000

- B. It is agreed that if one party provides written communication to the other party that it does not intend to participate in the Game on the scheduled date, or schedules another game which would conflict with the Game between the parties, that such action shall constitute a termination event under this Agreement.
- C. It is understood and agreed by and between the parties here to that this Agreement is conditioned upon each of the participants (HOME TEAM and VISITING TEAM) being a Division 1A member of the NCAA prior to the date the Game is to be played. In the event either team fails to maintain Division 1A membership, the other team has the right to cancel the Game without penalty upon reasonable notice to the other party.
- D. In the event of fire, pandemic, weather related events, earthquake, war, invasion, hostilities, rebellion, insurrection, confiscation by order of the government, military or public authority or prohibitory or governmental authority, including that of the SEC or the NCAA, making it impossible or impractical to play the Game, both parties shall be relieved of any and all obligations of this Agreement without penalty.
- E. In the event that the NCAA/SEC does not approve games to be played in Week Zero, both parties shall be relieved of any and all obligations of this Agreement without penalty. A vote on this matter is anticipated to take place on June 23, 2026.
9. Officials for the Game shall be assigned by the SEC.
10. This Agreement shall be governed by Louisiana Law, and any dispute arising under this Agreement must be brought in a court of proper jurisdiction in the State of Louisiana.
11. By signing below, each signatory represents that they are authorized to enter into this Agreement and bind their respective institution.
12. The following additional game shall be played under the same terms and conditions unless otherwise indicated on the following date and time:

<u>DATE</u>	<u>PLACE</u>	<u>TIME</u>	<u>GUARANTEE</u>
N/A	N/A	N/A	N/A

Matthew LaBorde

Matthew LaBorde
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Louisiana State University

John K. Pierre
Name: John K. Pierre
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